

Kenston J. Griffin



Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"

Volume 3. Issue 9

NEWSLETTER

September 2008

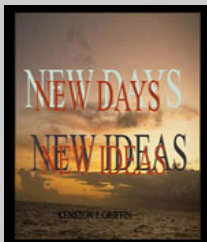
This Issue:

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Book Special

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\$10.00**

*For more details on the
September events,
please visit our website
www.kenstonjgriffin.com*

Greetings and Good Day,

Whether it is a Fortune 500 company, an educational system, or faith-based organization, effective **Leadership** is not only important but also necessary. Therefore, as you prepare to lead in this vast society of change and complexities, allow Dream Builders Communication, Inc. to assist you in reaching your goals for this fiscal year by attending the **GPS (Globalization, Performance, and Synchronicity) Conference**. This conference has been designed to assist leaders with people, time management skills, effectively engage staff to perform, and to assist all team members to get in "sync" to achieve the common goal of success.

See details below and sign up **now** to receive a special rate. Allow Dream Builders Communication, Inc. to assist you as your organization navigates towards a successful future. For more information, please contact the Dream Builders Communication, Inc. office at (704) 595-1735 and/or visit our website at www.kenstonjgriffin.com.

***Kenston J. Griffin
Chief Executive Officer***

**Dream Builders
Communication, Inc.
is coming to your area
soon!**

Stay in the "KNOW"

Orlando, Florida
September 4-7, 2008



Charlotte, North Carolina
September 6, 2008



Pembroke, North Carolina
September 9, 2008



Greensboro, North Carolina
September 24, 2008



Statesville, North Carolina
September 29, 2008

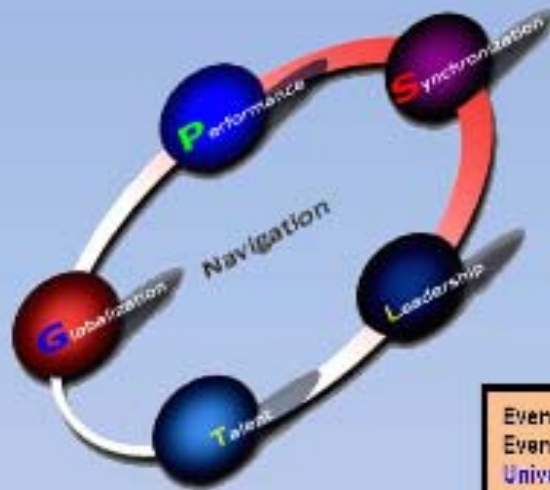


Charlotte, North Carolina
September 30, 2008



GLOBALIZATION **P**ERFORMANCE **S**YNCHRONIZATION

LEADERSHIP DEVELOPMENT SEMINAR



Event Date: **Thursday, October 9th, 2008**
Event Location:
University of North Carolina-Charlotte
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The Financial Corner

By: Yolanda Polk

Question, have you ever asked yourself what the real key to financial freedom is? I've been to many seminars, read many books and have interviewed some wealthy people and they all say the same things that the real key to financial freedom, prosperity or great wealth is a person's ability to convert their earned income into passive or residual income. This is the skill the rich teach their children growing up. It is all about what you focus on and the habits you create in life. I believe one of the focuses you should have on the road to financial freedom is to have two types of income: passive income and portfolio income. Passive income is, in some cases, from real estate investments. Portfolio income is, in some cases, paper assets such as stocks, bonds and mutual funds. We must put ourselves in a position as quick as possible where we work smarter instead of harder and that is when our money works for us. It is at that point you find yourself working because you love what you do rather than just to pay the bills.



“The individual who wants to reach the top in business must appreciate the might of the force of habit and must understand that practices are what create habits. He must be quick to break those habits that can break him (or her) and hasten to adopt those practices that will become the habits that help him achieve the success he (or she) desires.” J. Paul Getty

“Success Is A Journey Not A Sprint”

The 7 Keys to Leadership

Key #6 - CONSISTENCY

By: Christopher Land

Consistency is the sixth key of the seven keys of leadership. The New World Dictionary defines consistency as, “conformity with previous practice.” This definition I had to ponder. In leadership, just as in sports, one has to utilize the information we have learned from previous experiences. We should make adjustments, be they minor or major, until we get it right. Then continue with the optimal method that suits the needs of the company, team, division, or organization to obtain maximize success. Continuing with excellence describes a leader in my opinion.

Without consistency, there is scatter, large variances, uncertainty, lack of confidence, and limited prediction, not all of which are the characteristics of a leader. I mentioned sports for your consideration. Consistency in passing, catching, batting, scoring, shooting, rebounding, and swinging are what champions and championships are made of... with consistency we get better.

Therefore, it is with leadership, consistency makes you better. When you are consistent, your team knows what to expect, what is required, and what is needed each time. It minimizes the grey areas and misunderstandings. Your consistency defines the company's expectation. In what we do as leaders, we should be almost predictable; all involved should know we expect excellence consistently. Practicing consistency in your attitude, expectations, and your character will demonstrate how consistency is a key to leadership.



The “WOW” Factor

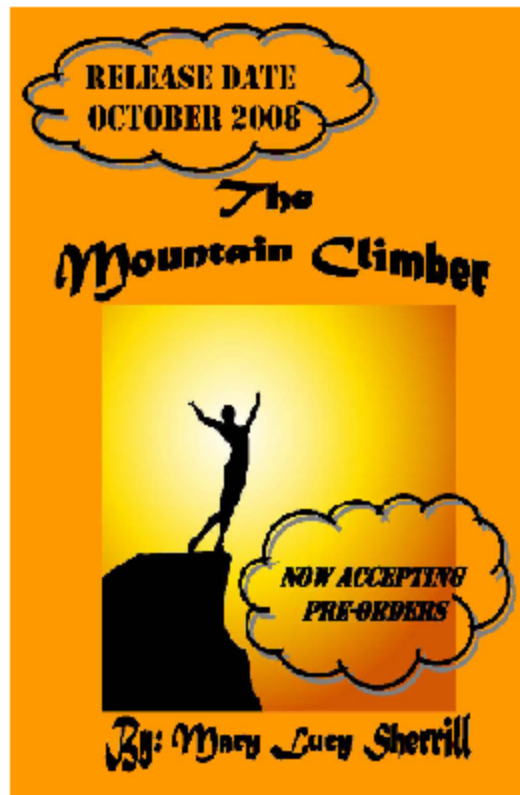
By: Tonya R. Allen

As we prepare to bring the summer to a close, Dream Builders Communication, Inc. would like to share with all one of “our” **WOW** Factors. As the CEO of Dream Builders Communication, Inc., Mr. Kenston J. Griffin, profoundly exudes “***If Better Is Possible, Good Is No Longer An Option***” we, as a company, have dedicated ourselves to providing our readers with inspiring, life enhancing, and innovative information.

Therefore, over the past several months, our subsidiary company, Dream Builders Publication has collaborated with a very energetic, dedicated, and wealth of wisdom *young* woman. This *young* woman can be described as SEASONED in many fascists. She has talked the talk and walked the walk for 90 years. This *young* woman has lived through segregation/desegregation, the Depression, and several wars and now she is in the process of becoming a published author.

Mrs. Mary Lucy Sherrill has lived a very full and prospers life and has dedicated her life to assisting others in all areas. Mrs. Sherrill, with the encouragement of her family and friends, decided to capture what has assisted her over the past 90 years, and her first book will surely provide those strategies, tools, and tips to assist others to stay committed to their commitments.

Mrs. Sherrill was born in 1918. That in itself serves as a “**WOW**” Factor; she has a memory of that of a 20 year old, the heart of pure gold, and the dedication and desire to encompass life to the fullest. So, if you are seeking assistance, knowledge, and wisdom along your journey called life, then seek no further, because as of October 2008, the newly released “***The Mountain Climber***” will truly serve as a *must* read. For more information, contact the Dream Builders Communication, Inc. office, and/or visit our website.



What's Your Move??

By: Roderick Land

Ric Flair, Blackjack Mulligan, and Rey Mysterio Jr, we know who they are. They are famous and somewhat notorious “Professional” wrestlers. There are tons of wrestlers, on all kinds of wrestling circuits. Nevertheless, these are some of the “elite” ones. What makes them elite, if you want to call them that, is that they have both dramatic and popular entrances, as well as recognizable finishing moves. Everyone knows Ric Flair will come in with the feathered robe and boa, pomp and circumstance and everything else. The move, usually at the end of the match is what everyone knows! Most superstar “rasslers” have some special saying or doing that they are know for as well. “To be the man, you got to beat the man” Ric Flair. “Let’s take off the lid and see what’s cooking now”... The Rock.

As the new school year is approaching quickly, let me encourage you to not just go into the school with a humdrum attitude, but with flair and pomp and circumstance, something to really grab your students attention! I am not saying to go in with a feathered boa, but if that what it takes, go for it! Imagine the attention you will get right off the bat! Not only do you want a super entrance, but for the duration of the match, the entire school year, you want the students in not only a learning atmosphere, but an entertaining and fun one as well. I distinctly remember my favorite and most entertaining teachers, all the way back to first grade with Mrs. Delaine to my physics professor, Dr. Santinni. This usually takes a little more, but the reward is priceless.

The entrance is good and attention getting. Nevertheless, middle is, as in the wrestling match, is where you impose your will on the lesser opponent. If you want them to go a particular way, forcing the issue that way, or in this case, if you what the students to learn a particular subject, make it happen!

This is the real meat and potatoes of the school year. You as the instructor have to be “living large and in charge”.



Now, the grand entrance is grand, meat and potatoes great, but you have to have the dramatic finishing move! Something the students will not only remember you by, but will talk about how cool it is so everyone wants to see it, and they will also come back to see more. This “move” can be at the end of class, quarter or year, but it HAS to be just as big as or bigger than the entrance. Time and practice goes into perfecting it. It cannot be weak or ill thought out; your opponent will break it. It also should be different from everyone else’s move. Big Dusty Rhodes had the atomic elbow; Greg the Hammer had the “hammer”, which I think looked suspiciously like the atomic elbow. Then The Rock came along and had “The Peoples Elbow”, of course, to a novice fan like me, it looks the same as the others, but it was The Rock’s move. Get a move and make it your on. As always, remember, “You cannot win, if you do not try!”

TEEN SCENE

Life's Influential Gifts

By: Tiffany Jacobs

Often times in life, whether we are embracing new beginnings or on a detour, there are people who come and go in our lives. It is amazing that people come into our lives for many reasons and leave an imprint. No matter what the reason might have been, you have to determine who is in your life to help you and who is in your life to distract you. Those people who leave a beautiful imprint are those influential gifts given to us.

Some of those people placed in your life are divinely appointed to mentor you on your journey to success. It is a strong value that one should have mentors in every area of his or her life. Who is your mentor? Who gave you incite and advice when you needed or when you did not want to hear it?

It is important to have people in your life who know more than you do, so you can find growth. If you are the one in your circle of people who knows more than everyone else, then you need to get around some people who know more than you. If you feel like you are in a stagnant place in your life, are you being mentored to your next level? We should often spend time in preparation for our next elevation in life and through mentoring, you have someone who can guide you to resources and help you with those unanswered questions.

Who is that person who makes an impression in your life? Get a mentor and be ready to be pushed beyond your limits to your next level in life. Do not forget to appreciate your mentors and use what you have learned in life and help someone else along the way.

Lets Get It Started!!!

By: Robert L. Johnson

Good Morning, Good Evening, Good Afternoon, whatever the time may be when you read this article. Wow! My fellow continuing students. Another school year has come again. I am Robert Johnson an upcoming senior at North Carolina A&T State University, majoring in the field of sports science and fitness management with a concentration in human performance and leisure. However, I wanted to bring to your attention how important it is that you and I "*Get it Started*". I am not talking in terms of the group Black Eyed Peas, but about maintaining **A's** and **B's** avoiding those **C's** and **D's**. We as students must start right so that we finish right. I am. If we start wrong our destiny is not expected to be long. Some may say, "Well I am just ready for school to be OVER", but I will inform you, that if you never get it started how do you expect to finish?

With that, allow me to provide a few words of encouragement, YOU, continuing students, do something different this year to enhance your possibilities of starting strong in order to avoid finishing wrong. For YOU new students, take hold of those seasoned, but not "toxic" students, educators/professors, and other influential individuals so you start your pursuit off with a BANG! Now that you have been notified, grab your paper and pen and let us start the New Year with a nice big grin.



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